

Specifications for newsletter advertising

Full page

Size: 8.5 x 11

Bleed: .125

Half page

Size: 7 x 5 (horizontal layout)

Bleed: None

Quarter page

Size: 3.5 x 5 (vertical layout)

Bleed: None

Eighth page (business card)

Size: 3.5 x 2

Bleed: None

Color for all ads

1 color: Black

3 color: Black, Pantone 432 and third Pantone color which changes each issue

Please no CMYK or RGB photos or art.

If supplying electronic files:

- Macintosh platform electronic file and all supporting artwork and fonts.

Please supply a pdf or laser print of ad for visual reference.

- Professional layout programs we support:
 - QuarkXPress 7
 - Adobe Illustrator CS3
 - Adobe Photoshop CS3
 - IDesign CS3

OR

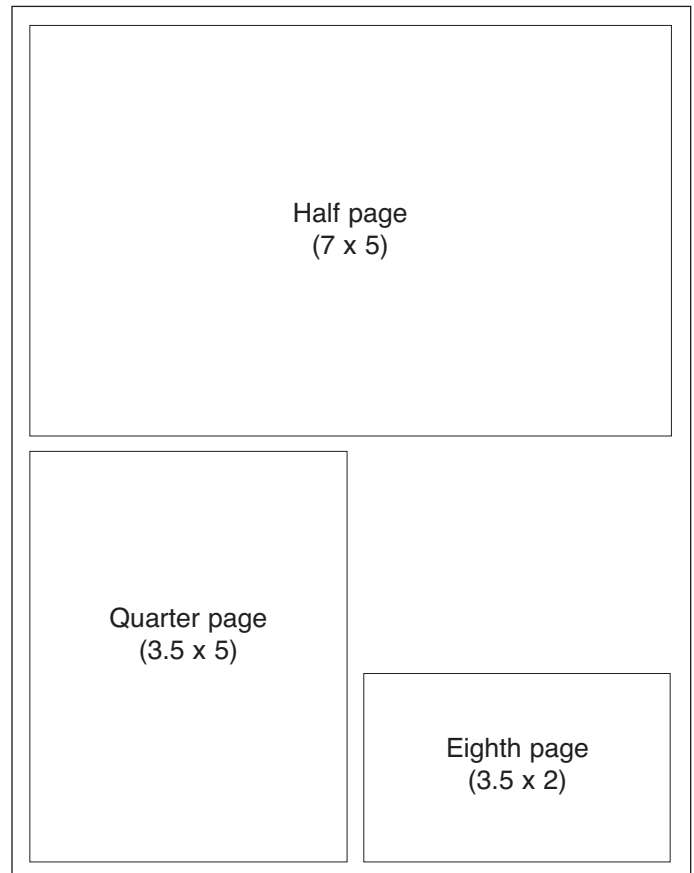
- Press quality pdf file saved with crop marks, embedded fonts and bleed when necessary

Acceptable media formats:

CD-rom, email or upload to our FTP site.
Please zip files if large.

To upload your ad files to our FTP site, log onto www.pringraph.com. Follow directions to the link.

Files done in Microsoft Word, Powerpoint and Publisher are not acceptable.



Send art files of ad to or for more information on specifications:

Terry Kubian
Princetonian Graphics, Inc.
45 Stouts Lane
Suites 4 & 5
Monmouth Junction, NJ 08852
732.329.8282
732.329.6441 Fax
pg@pringraph.com

Please contact New Jersey Land Title Association for questions on billing and publishing dates.