

***The Advocate*, the magazine of the New Jersey Land Title Association**

EDITOR: LYDIA FOWLER 973-257-5690

For the four issues in 2006, the cost for advertising is set forth below along with the specifications for your ad. Please make checks payable to the New Jersey Land Title Association and forward to Edward Eastman, New Jersey Land Title Association , Monmouth Executive Center, 100 Willowbrook Road, Bldg. 1, Freehold, NJ 07728, tel. 732-683-9669, fax 732-462-3340, eeastman@lomurrolaw.com.

The pricing is as follows for all issues in 2006:

Full page ad (8.5 x 11)	\$550 per issue
Half-page ad (7.5 x 5) horizontal	\$330 per issue
Quarter-page ad (3.75 x 5) vertical	\$165 per issue
Eighth-page aid (3.5 x 2) horizontal	\$110 per issue

Specifications for advertising for all size ads:

1 color – B&W
2 color – Black & Pantone 554
Bleed – FULL PAGE AD ONLY - .125

If film is supplied:

133 line screen
Film negative emulsion down
Black or Black & Pantone 554

If electronic file supplied:

Macintosh platform electronic file and all supporting artwork and fonts.

Laser or pdf proof copy of ad layout

Black or Black & Pantone 554

Acceptable media formats:

Zip 100, CD-ROM or floppy disk

Professional layout programs:

QuarkXPress 4.11
Adobe Illustrator 9.0
Adobe Photoshop 5.5
Adobe Pagemaker 6.5

Black and white mechanicals or clean high quality lasers also acceptable (85 line screen).

Files done in Microsoft Word, Powerpoint and Publisher are not acceptable.

Send ads to or for more information on specifications contact:

Terry Kubian or Tony Catania
Princeton Graphics, Inc.
45 Stouts Lane, Suites 4 & 5
Monmouth Junction, NJ 08852
732-329-8282
732-329-6441 – Fax
pg@pringraph.com